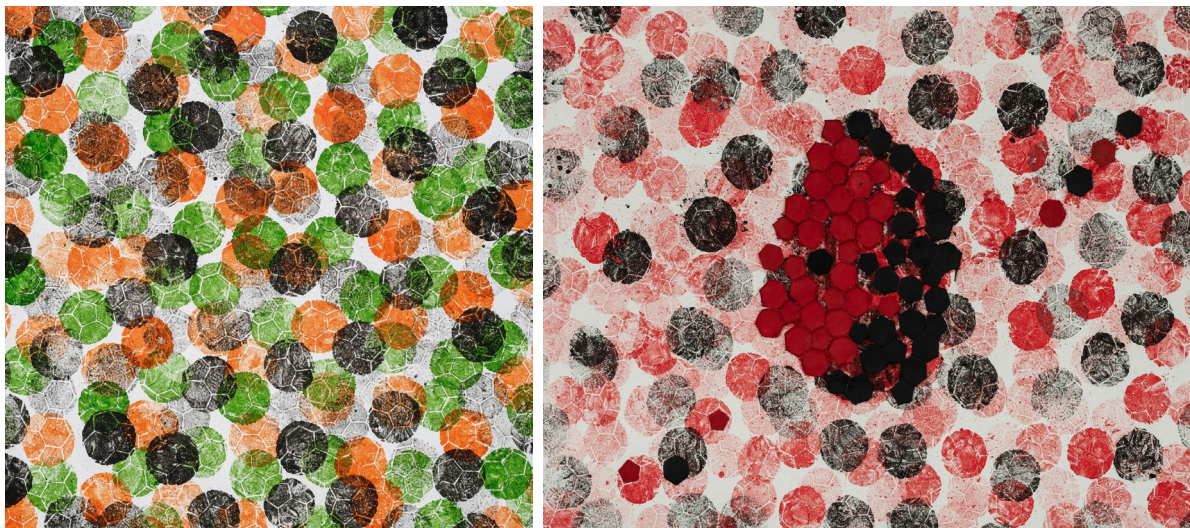


MARCO ADAMO

L'ARTE NEL PALLONE



From December 5th 2024 to April 20th 2025

Galleria d'Arte Contini

Piazza Silvestro Franceschi 7, Cortina d'Ampezzo (BL)

Inauguration in the presence of the artist Saturday December 28th at 6.30 pm

The Contini Art Gallery is pleased to announce the exhibition of Marco Adamo's work "*L'Arte nel Pallone*". The exhibition will take place in Cortina d'Ampezzo, in the heart of the Dolomites, in Piazza Silvestro Franceschi, 7.

Adamo's painting is characterised by a strong and energetic gestural expressiveness. It unites two worlds that seem to be at odds, art and sport, creating an innovative link that has never been thought of before. His poetics are engaging, captivating and at the same time peculiar. This decidedly abstract dimension brings him closer to American Action Painting, where the artwork departs from traditional painting conventions. The ball dipped in acrylic paint and kicked onto the canvas, leaving an indelible mark, is the main instrument of his painting. This energetic gesture creates a visual dance of blobs of colour that overlap and blend, creating a fluctuating dynamic. The work has a sense of movement, almost as if it were alive, due to the variation in intensity and direction of the strokes.

Each impression represents a moment frozen in time, an echo of a momentary action translated into a powerful visual language.

This mark somehow recalls the liveliness of playing when, as children, we would throw balls at the wall to respond to a special moment of the day. The harder you threw, the more the mark remained, and in the same way Adamo's style evokes youthful memories and leaves a lasting impression.

His canvases can be divided into works that are full of marks and others with only a few clear traces, leaving space for the free expression of thoughts and reflections. The innovative technique of lobed action painting, a unique artistic approach, blends frantic movement and spontaneity to create a work that captures attention and fires the imagination.

He quotes Jackson Pollock: «The modern artist [...] works to express an inner world; in other words, to express movement, energy and other inner forces». Adamo finds in the soccer balls not only artistic tools, but also comrades in his struggle against injustice.. The artist wants to rebuild a lost global harmony by breaking down all conventionally constructed barriers of hatred and racism.

Alongside the explosions of colour, Adamo integrates football team crests, symbols of belonging and collective identity; not merely decorative, they convey an important message: art and sport can unite people, transcending differences and divisions. Some of his work's titles include "Jewel", "Rebirth" and "Infinity", underlining this quest for unity and peaceful bonding.

Biography

Marco Adamo was born on 26 May 1990 in Gallipoli, Puglia. He grew up surrounded by his loving family, which has remained constant throughout his life. He lives in Alliste, in the province of Lecce, where he developed a deep passion for football from an early age. Marco shows a natural talent for sport and determination in football. In 2010, he began a promising football career by playing in the Serie D of the Apulian league. However, he abruptly interrupted his sporting career in 2015 due to a period of deep inner turmoil. He decided to leave his beloved home and move to Rome in search of a new direction. Fascinated by new discoveries, Adamo visits museums, galleries, reads magazines and attends every artistic event. It is in this fervour of discovery and creativity that the artist finds a unique way of combining his two passions: football and art. In 2018, his first work of art, "Pallonata on canvas", was born. Using a football dipped in bright colours and various mixtures, Marco repeatedly kicks the ball onto giant hanging canvases. The different parts of the ball, the pentagonal and the hexagonal ones, leave unmistakable marks that create compositions with an inimitable dynamism. Marco Adamo collaborates with Galleria Contini since 2023. He recently completed the exhibition "PALLA AL CENTRO" at the LORENZO VIANI Gallery of Modern and Contemporary Art in Viareggio.

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The exhibition will remain open until April 20th 2025

OPENING HOURS

Mon-Sat: 10 am - 1.00 pm / 4:00-8:00 pm

Sun: 10.30 am - 1.00 pm / 4:00-8:00 pm

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