



LAND OF LIVITY

JUWELIER KRUIK

Universitätspl 8, Salzburg, Austria

Aug. 9 - Sept. 9, 2024

On Aug. 16, 2024, starting at 4 p.m., the historic Juwelier Kruzik in Salzburg will host the opening of “Land of Livity,” a new exhibition of ethical artist jewelry by ES c/o Riccardo Contini.

ES’s Arrow originates from a dream, transforming into jewelry that twirls between time and matter, creating an ongoing dialogue with the elements of creation.

The aim is to stimulate the instinctive voice of nature in the soul, thus giving life to moments of rare beauty where Nature tangibly interacts with the surfaces that welcome its work.

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The precious jewelry seeks to awaken the voice of Nature within each of us.

The identity of this young creative venture is inextricably linked to the indigenous cultures of our planet, with special attention to the ancient Lakota culture.

These increasingly rare peoples are the ancestral bearers of the vision that binds us to Mother Earth, Grandfather Sky, and thus to our very existence.

In a symbolic gesture, ES chooses to use Fairtrade-certified 18kt ethical gold.

This most precious of all metals comes from a fully traceable supply chain, guaranteeing the rights of miners' cooperatives and reducing their effect while respecting the territory of extraction.

The same gold for which the Natives were exterminated is now a symbol of union, reflection, and hope.

ES meticulously manages every aspect of the creation process, striving to minimize environmental impact, from the jewelry processing to the packaging. Those are handmade from ceramic, designed to guest the precious jewels and then find new life in their potential use.

Each jewel, one-of-a-kind creation in edition of maximum 7 pieces, embodies a symbolic understanding with Mother Nature that modern humanity often struggles to decipher. We are so small and distant from a sense of synergy with creation. The native understands this well, so their purpose is to live in harmony with nature without oppressing it.

The title of the exhibition, "Land of Livity," combines the native matrix so-called "Red Road," the ideal path the American Indian must follow to be reconnected with the Great Mystery, with the similar pivotal doctrine of Rastafarian spirituality. This creed believes that the key of existence itself can be found by living a simple life, deeply integrated with nature, meditation, and love. This unexpected cultural crossover, bridging the sacred territories of America's Bad Lands and the immortal words of the iconic Bob Marley, underscores how One is the Truth, several are the cultural ways to identify it. While too many are the mystified teachings by the self-destructive cultures that now dominate our unique and wonderful planet.

"Like a tree, to aspire to the sky you must have roots firmly planted in the ground."

Enzo Braschi

Bio:

Riccardo Contini was born on April 10, 1998, in Pieve di Cadore, Italy.

Son of merchants and art enthusiasts, he developed a strong inclination for expressing his ideal of beauty from an early age. After classical studies in Venice and Cortina d'Ampezzo, Riccardo graduated in Fashion Design at the Istituto Marangoni in Milan. The international design capital strongly contributed to his artistic predisposition. Driven by both an aesthetic and spiritual vision, Riccardo lives his artistic idea by searching for a message of light behind the beauty that remains the protagonist. This vision led to the creation of ES, which literally means "Primordial Voice of Nature in the Soul of humans." Over time, enriched by his direct experiences in the sacred Lakota territories, he decided to bind himself inextricably to this sacred culture, aiming to find the perfect aesthetic-spiritual union through his creative vision.

To be continued...

ES

c/o

Riccardo

Contini



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Juwelier Kruzik

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Aug. 9 to Sept. 9

Hours:

Tue - Fri / 10 a.m. - 6 p.m.

Sat / 10 a.m. - 4 p.m.

Sun and Mon / Closed

Event in the presence of the artist on Friday, Aug. 16 from 4 p.m.

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