

MARCO ADAMO

Biography, Bibliography, Exhibitions

Marco Adamo was born on 26 May 1990 in Gallipoli, Puglia. He grew up in Alliste, in the province of Lecce, surrounded by a loving family who remained his constant reference. From an early age, he developed a deep passion for football, showing talent and determination. In 2010, he broke into the Apulian Serie D and began a promising footballing career. However, a period of deep personal crisis in 2015 forced him to suddenly interrupt his sporting career. He decided to move to Rome in search of a new direction.

It was in the Italian capital that Marco Adamo discovered a new expressive dimension. Fascinated by contemporary art, he visits museums, explores galleries, reads specialist magazines and attends art events. In this creative fervour, he manages to combine his two great passions: football and art. In 2018, he produced his first work, *Pallonata su Tela*. Here, the ball is no longer a sporting instrument, but becomes his paintbrush. Soaked in paint, it is repeatedly kicked on the canvas, leaving imprints of pentagons and hexagons that form dynamic compositions charged with energy.

Marco Adamo's technique echoes that of Jackson Pollock, where the artist acts as a mediator between intention and outcome, leaving room for spontaneity and randomness. Each ball is a symbolic act, a challenge against hatred, corruption and violence. The canvases become imaginary playing fields where Marco matches for a better world, replacing darkness with the light of polychromy and creativity. The net is no longer a football goal, but a visual texture reminiscent of a honeycomb, in which every sign contributes to the construction of a collective vision.

Since 2023, Marco Adamo has been in collaboration with the prestigious Contini art gallery. In the spring of 2024 he presented the exhibition *Palla al Centro* at the Lorenzo Viani Gallery of Modern and Contemporary Art in Viareggio; on this occasion the artist's intention was to transform the canvas into a symbolic network of creativity and hope. He is currently the protagonist of the exhibition *l'Arte nel Pallone* at the Contini Art Gallery in Cortina d'Ampezzo until April 2025. Adamo integrates football symbols and team crests, emphasising the value of belonging and unity between people.

His message, conveyed through art and sporting gesture, is an appeal to overcome divisions and find global harmony, where sport and creativity become instruments of change.

Bibliography

2024

Federico Contini Arte, *Palla al Centro!*, a cura di GAMC, Poligrafici il Borgo, 2024

Galleria d'Arte Contini, *l'Arte nel Pallone*, Poligrafici il Borgo, 2024

Exhibitions

2024

l'Arte nel Pallone, Galleria d'Arte Contini, Cortina d'Ampezzo

Palla al Centro!, Galleria d'Arte Moderna e Contemporanea Lorenzo Viani di Viareggio

2022

PaviArt, Caputo Colossal Arte Contemporanea, Pavia

(un)fair, Caputo Colossi Incontro Arte, Milano

BAF, Bergamo